

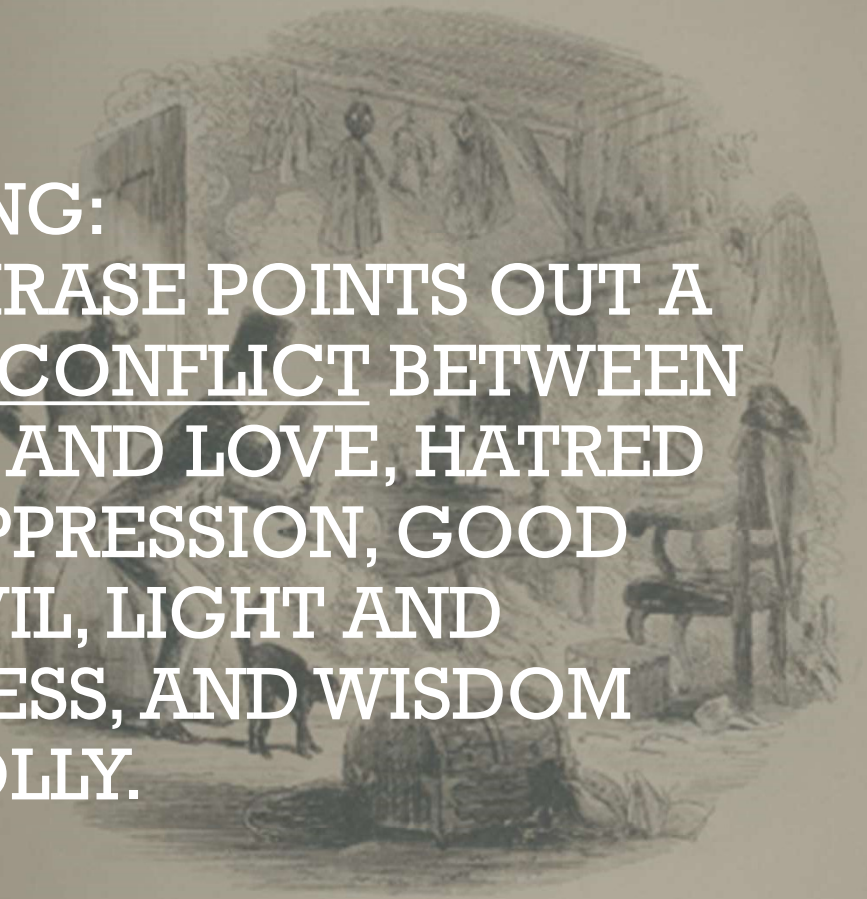
CHARLES  
DICKENS'  
NOVEL, A  
TALE OF TWO  
CITIES. THE  
NOVEL  
OPENS WITH,

“It was the best of times, it was  
the worst of times, it was the  
age of wisdom, it was the age of  
foolishness, it was the epoch of  
belief, it was the epoch of  
incredulity, ...”



*Nurse and Patient.*

MEANING:  
THIS PHRASE POINTS OUT A  
MAJOR CONFLICT BETWEEN  
FAMILY AND LOVE, HATRED  
AND OPPRESSION, GOOD  
AND EVIL, LIGHT AND  
DARKNESS, AND WISDOM  
AND FOLLY.



*The appointed time.*

**QUESTION! COULD A TALE  
OF TWO CITIES MEANING  
HAVE TO DO ANYTHING  
WITH TECHNOLOGY, AND  
HOW TECH IS USED IN OUR  
OWN LIVES?**

### Dictionary

- tech·nol·o·gy

the application of scientific knowledge for practical purposes, especially in industry.





TAKING THE  
GOOD WITH  
THE...



...THE BAD



## The Great

- Better attention to detail
- People staying connected
- Do more with less
- Face-to-face communication with people around the world
- Money saving
- Toddlers are developing strong motor skills

## The In-between

- Limitations for kids and families
- Teach yourself to put down the phone in public
- Be more present where ever you are

## The Bad

- Less interaction with the people around you
- iPads replacing babysitters
- Human jobs being replaced by machines
- Loss of human interaction
- Toddlers decline in gross motor skills
- Decline in physical activity

# PODCAST

49% of podcast listening is done at home, down from 51% in 2017

22% listen while driving (in a vehicle), same as 2017

Podcast listeners subscribe to an average of 6 shows

Podcast listeners listen to an average of 7 different shows per week, up from 5 in 2017

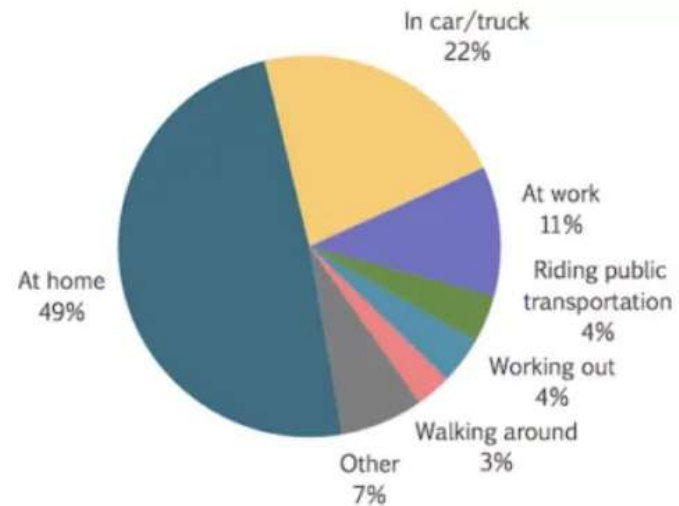
80% listen to all or most of each episode, down from 86% in 2017

Podcast listening on a computer went up from 29% to 31% (smartphone listening went from 71% to 69% respectively)

19% of listeners increase the speed (listen faster)

65% of monthly podcast listeners have been listening for less than 3 years

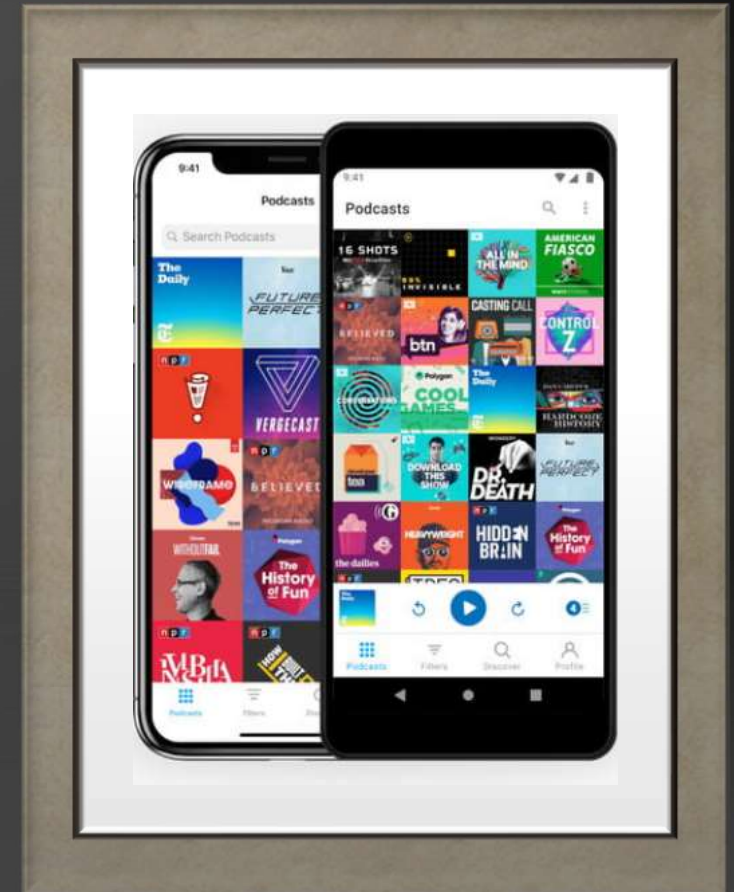
Comedy is the most popular podcasting genre



**Credit: Infinite Dial 2018**

# IOS & ANDROID PODCAST APPS

- [RadioPublic](#)
- [Pocket Casts](#)
- [Castbox](#)
- [Podbean](#)
- [Stitcher](#)
- [Laughable](#)
- [TuneIn Radio](#)
- [Spotify](#)





# TOP 10 US RELIGION & SPIRITUALITY PODCASTS

- Jennie Allen - Made For This with Jennie Allen
- Elevation Church - Elevation with Steven Furtick
- Annie F. Downs - That Sounds Fun with Annie F. Downs
- Joel Osteen - Joel Osteen Podcast
- Tim Mackie & Jon Collins - The Bible Project
- Timothy Keller - Timothy Keller Sermons Podcast by Gospel in Life
- Transformation Church - Transformation Church
- Anaya - Anaya Ivy
- Bishop T.D. Jakes - The Potter's Touch
- Ian Morgan Cron - Typology



# ICOC WEEKLY PODCAST

([HTTPS://SOUNDCLOUD.COM/USER-936738614](https://soundcloud.com/user-936738614))

The ICOC has a beautiful international fellowship. ICOCWP wants to continue to build our family relationships through the medium of podcasting! We will do interviews, hear good news and build ligaments of love throughout our fellowship!

I fell in love with podcasting a few years ago and have seen the community that this medium can build in my hobbies and pursuits. I thought, "Why not use this to connect our international fellowship?!?"

Think of all the wonderful stories and information that can be disseminated to encourage disciples and build connections! Such an exciting opportunity!

And so that's the story! We raised some money through crowd-funding (Shout out to our donors!!!) and we are off.

Pray for us!



RICH BARTOLI  
INTERVIEWS  
BRIAN CRAIG AT  
THE ICMC !



HEY RICH - THE MEMPHIS CHURCH WENT TO CALI, COLOMBIA TO ENCOURAGE THE CALI CHURCH! MISSION ACCOMPLISHED! THE MEMPHIS DISCIPLES CAME BACK WITH SOME INCREDIBLE STORIES TO TELL! I THINK IT WOULD MAKE A GREAT PODCAST, DON'T YOU?!!



Take care...and God bless -  
Scott



## GOOGLE IT! YOUTUBE IT!

### HOW DO I DOWNLOAD AN EPISODE OF A PODCAST TO LISTEN TO OFFLINE?

- **Make sure you're connected to WiFi, and navigate to a podcast.**
- **Under Episodes, choose the podcast episode you'd like to download, and tap the three-dot menu button. A menu will appear with options to Share or Download.**
- **Tap Download.**
- **Once the download is complete, a “downloaded” downward pointing arrow icon will appear under the episode title.**
- **Downloaded podcast episodes will appear in the “Downloads” category in Favorites when/if you're offline.**





## HOW MUCH TO START YOUR OWN PODCAST?

### The Bottom Line

Before you start **podcasting**, however, you must consider **costs**, licenses, advertising, and monetization. You need around \$1,000 to get started on equipment and licenses. In addition, you have to spend a little bit more on